

Resort Management Inc., d/b/a  
Jellystone Park™ of Fort Atkinson

Site Owner and Seasonal Handbook v1e



WHERE YOU CAMP WITH FRIENDS<sub>SM</sub>



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## 1. INTRODUCTION

### 1.1 Welcome

We want to welcome you to Jellystone Park™ of Fort Atkinson, where you camp with friends.®

We are a 569 site family camping resort that provides fun-filled and affordable overnight and seasonal camping, as well as cabin rentals. Our goal is to help families create recreational memories for a lifetime. We offer above average facilities and amenities with award-winning recreational programming for unlimited family fun. We have an 18-hole miniature golf course, 2 heated pools, 3 playgrounds, game center, stocked fishing pond, sand volleyball, shuffleboard, horseshoe pits, tire playground, jumping pillow, jump shot basketball, dunk tank, RC track, skate park, kickball field, tennis court, basketball court and more amenities added all the time. Our full time recreational director and staff plan daily and weekly activities for all age levels. Activities include free hay rides, arts and crafts, ceramics, tie-dyeing, gemstone mining, water wars, Yogi Bear™ and friends’ character appearances, a DJ every Saturday night and weekly themed events.

We hope that your stay at the Park is a rewarding and fulfilling experience. Should you have any questions or concerns, we will be happy to meet and discuss these matters with you.

Steven M. Cline  
Owner/Park Manager

## 1.2 Mission Statements

- **Jellystone Park™ of Fort Atkinson**  
To exceed customer expectations by creating a memorable family recreational experience by providing above average facilities, activities and customer service at an affordable price.
- **Leisure Systems, Inc., (Franchisor)**  
Yogi Bear's Jellystone Park™ Camp-Resorts are dedicated to providing each guest with a quality camping experience in a clean and entertaining environment.

## 1.3 Purpose of Handbook

The purpose of this handbook is to inform all site owners and seasonals about Jellystone Park™ of Fort Atkinson's policies and guidelines. This handbook is designed to assist you during your stay at the Park by serving as a ready reference. It is not all-inclusive or intended to provide strict interpretations of Park policies; rather, it offers an overview. The Park Board reserves the right to unilaterally revise, suspend, revoke, terminate or change any of its policies, in whole or in part, whether described within this handbook or elsewhere, in its sole discretion. If any discrepancy between this handbook and current Park policy arises, conform to current Park policy. Every effort will be made to keep you informed of the Park's policies, however we cannot guarantee that notice of revisions will be provided. Feel free to ask questions about any of the information within this handbook. This handbook supersedes and replaces any and all policies and guidelines previously distributed or made available.

## 1.4 How to Stay Informed

- Always check posting in lodge for the latest Park information and rule/policy changes.
- Visit the Park's site owner / seasonal website at <http://www.jpface.org> . Some of the benefits of signing up/joining this website are:
  - See the latest park information and updates
  - Receive park newsletter, discount coupons and promotions only available in the newsletter
  - Online version of all Park rules & regulations
  - Activity Calendar
  - Park photo's
  - Manager's Blog
  - Links to park website, Facebook, You-Tube and more.
  - Site Owners can view financial information and board resolutions
- Visit the Park's website for the general public at <http://www.jellystonefort.com>. At this website you can link up with Twitter, Facebook, You-Tube and Flickr and sign up for the newsletter targeted to our overnight guests.
- Attend the spring meeting; normally scheduled the first Saturday after Memorial Day. This informational meeting is open to seasonals and site owners. You will be notified of the exact date, time and location of the meeting at least a month in advance.
- For site owners only, attend the Fall meeting. This meeting is a business meeting. You will be notified of the exact date, time and location of the meeting at least a month in advance.